



*Apimiel*  
Your supplier of finest honey

*Honey  
from  
Mexico  
and  
South America*



**Apimiel** in Germany is the international, independent sales company for a group of family-owned businesses

in Mexico, dedicated to the purchase and export of honey in bulk generated by the best domestic sources.

**Apimiel** also trades honey from Argentina, Chile, Uruguay, El Salvador and Brazil. **Apimiel** (Germany) was

founded in 2000 as a result of a continuing successful development which started in the 1980s in Mexico.

## Our History




While holding the position as Secretary of Agriculture and Fishing in the State of Chiapas, Mexico, in the 1960s, the company founder, Mr. G. Beutelspacher, worked closely with local beekeepers which allowed him to acquire a profound understanding of this industry. Inspired by the beekeepers' endless commit-

ment and the excellent quality of the regional honey types, Mr. Beutelspacher founded "Productos Naturales del Campo" in 1980 with the objective to export honey from Chiapas and foster the development of the regional beekeeping industry.


Since the establishment, the owner has been eager to seek promising opportunities. Initially, the product assortment included a small number of honey types exclusively from the state of Chiapas. However, new family-owned

subsidiaries, which were set up in the Yucatan Peninsula and in Central Mexico in the 1990s by the company founder's children, allowed the family to offer a wide variety of domestic honey types. Soon after the successful growth in Mexico, Mrs. Ingrid Beutelspacher, opened the sales company Apimiel GmbH, in Berlin, Germany, where the main market was to be found originally. Since



then, we extended the product assortment when new opportunities arose in Argentina, Chile, Uruguay, El Salvador and Brazil where close business relationships with reliable partners and professional cooperatives were established. Today, we attend to our numerous worldwide clients from this location and deliver our honey in drums directly from the country of origin to any destination in the world.

## Our Customer Relationships



The remarkably close relationship we have established with our customers is based on mutual trust and honesty. The delivery of a high quality product at very competitive

prices, our professionalism and personal service are some of the attributes afforded to our customers. Our trade partners benefit from our understanding of the

South American beekeeping industry and cultures and from our continuous effort to foster the direct contact to local beekeepers.







## *Contact*

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